

7TH GLOBAL  SOCIAL BUSINESS SUMMIT
YY2015
BERLIN

CREATING
A WORLD WITHOUT
POVERTY AND UNEMPLOYMENT

GLOBAL SOCIAL BUSINESS SUMMIT 2015
NOVEMBER 3 – 6, BERLIN, GERMANY

- PRICES AND PACKAGES 2015 -

“ What is impossible today becomes routine tomorrow. ”

– Professor Muhammad Yunus - Nobel Peace Prize Laureate

ABOUT GSBS

The Global Social Business Summit is the worldwide leading forum for social business. It serves to spread awareness of **social business**, foster **discussion** and **collaboration**, as well as present and conceive best practices among companies, governments, entrepreneurs, civil society and academia to shape the future economic and social system. governments, entrepreneurs, civil society and academia to shape the future economic and social system through meetings, forums and workshops.



ABOUT SOCIAL BUSINESS

Over the past years, Professor Yunus has taken the experience and expertise gained from the success of the Grameen Bank, to introduce a new business model — **Social Business**. A social business is a **non-dividend** company created to solve a social problem. Like an NGO, it has a **social mission**. Like a firm, it generates **its own revenues** to cover costs. Investors may recoup their investment. All profits are reinvested for **growth** and **innovation**, or to seed new **social business ventures**.



Many exceptional and inspirational world class speakers have made the **Global Social Business Summit** a true success story.

ABOUT 2015

For the 7th edition of the Global Social Business Summit, we have designed a program inspired by the 7th principle of social business, “do it with joy!”, to provide a **brehtaking experience** to all participants. This year we want to showcase the role of empathy and stimulate your creativity through **new inspiring platforms for problem-solving**. Once again we are gathering renowned and inspirational speakers from **social businesses**, the **business world**, the **political scene**, as well as **entrepreneurs, scientists** and **academics** to deliver a conference with **high quality content**.

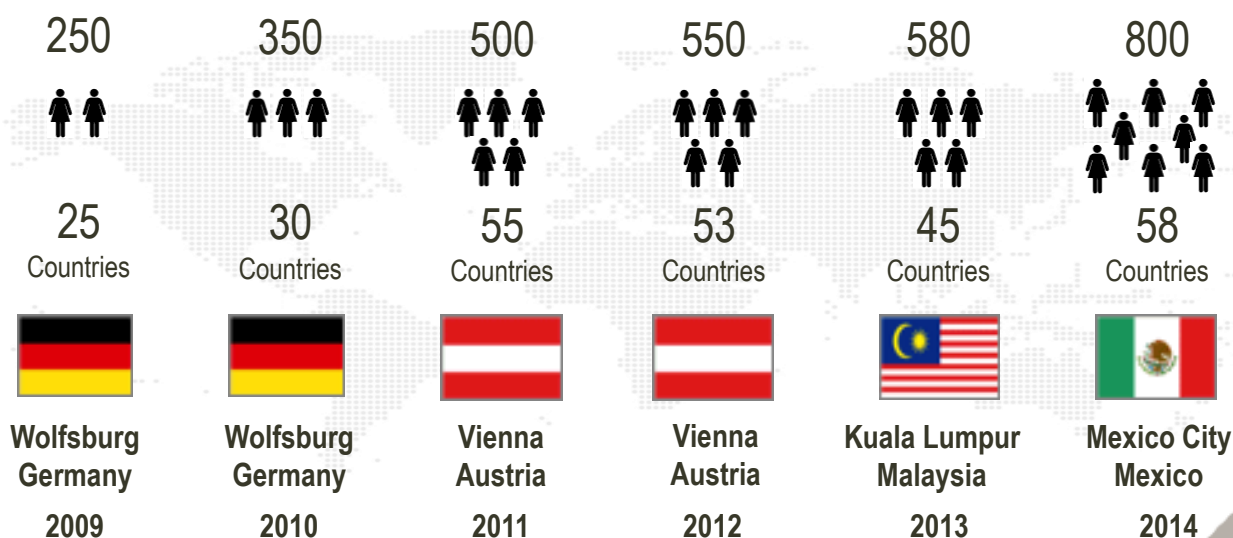
CURRENT SPEAKERS INCLUDE:

- Emmanuel Faber - CEO Danone
- Olafur Eliasson – Artist
- Letitia Moratti - Co-Founder San Patrignano Foundation
- Monique Coleman - Actress and Philanthropist
- Dr. Tania Singer - Director Max Planck Institute for Human Cognitive and Brain Sciences ... and many more

PAST SPEAKERS INCLUDE:

- HM Queen Sofia of Spain
- Najib Razak - Prime Minister of Malaysia
- Paulo Coelho - Lyricist and Novelist
- Lázsló Andor - EU Commissioner
- Jean Bernou - CEO McCain Continental Europe
- Herbert Hainer - CEO Adidas ...

OUR HISTORY



Make it Your Own Experience



CONTEXT

The Global Social Business Summit is organized by **Nobel Peace Prize Laureate Professor Muhammad Yunus** and his Creative Advisor **Hans Reitz**.

It is a platform where we can **create** our own space of **inspiration** and **determination**, create new **value** in the face of generational and structural shifts and leverage far-reaching **advances** in science and technology for our communities.

- Enforce Your Potential As An Entrepreneur
- Enhance Your International Social Business Network
- Engage In Intensive Learning Enriched With Creativity And Inspiration

ABOUT SOCIAL CREATIVITY EDUCATION

The Social Creativity Education Workshops are a new format in the context of the Global Social Business Summit 2015

The Social Creativity Education Workshops are a **two-day learning experience** build around the question how to build **empathy** and addressing it to complex problems. Participants will learn how **personal and societal values** influence our decisions and about the **consequences** that these decisions have.

These workshops will take place in **Berlin on November 3&4, 2015** and will be developed and conducted with **leading experts** from various fields, who will engage participants through **innovative formats** and thus provide a **unique learning experience**.

Social business is all about solving social problems in a financially **self-sustainable** way as a non-dividend business.



GSBS Main Event
November 5th - 6th

Social Creativity Education
November 3rd - 4th

Ticket Amounts	Student Ticket	Grameen Ticket	Standard Ticket
Single ticket (1-4 tickets)	390 €	890 €	1.890 €
Group ticket (5-9 tickets)	290 €	786 €	1.669 €
Group ticket (10-19 tickets)	290 €	740 €	1.571 €
Group ticket (20 + tickets)	290 €	694 €	1.473 €

Social Creativity Education Ticket
1.590 €
1.447 €
1.399 €
1.352 €

The main event ticket includes the opening ceremony on November 4 and Academia Conference for Academia only. All ticket categories above include dinner on November 4+5, lunch on November 5+6, as well as soft drinks and coffee breaks.

All ticket categories above include dinner on November 3 and lunch on November 3 and 4, as well as soft drinks and coffee breaks.

STANDARD

Representatives of public and private corporate and profit oriented organizations.



GRAMEEN

Non-Governmental, Non-Profit-Organizations as well as Academia, Social Business representatives and past GSBS participants.



REGISTER NOW

#GSBS2015

More Side Events and Inclusiveness Commitment of GSBS

ABOUT GSBS YOUNG CHALLENGERS MEETING*

The Young Challengers Meeting will take place on **November 3-4**, in Berlin. It is a pre-meeting for students and young professionals **under the age of 30 years** to discuss the concept of social business, network and develop their own social business ideas. The Young Challengers will have the opportunity to challenge the experts during the GSBS with their questions and comments. The Young Challengers Meeting is open via application only! Apply [here](#). The rate to attend the Young Challengers Meeting is 390 €.



ABOUT GSBS ACADEMIA CONFERENCE*

The Academia Conference, led by the **Yunus Center** and hosted by **Prof. Yunus**, is being organized on **November 3-4** and is included in the GSBS main event ticket. It aims at stimulating **discussion among academics and researchers** working in the field of Social Business and related areas. The goal is to foster the creation of an **interdisciplinary** and **international** academic and research community, as well as the **enhancing capacity, quality and recognition of research in Social Business**. Register [here](#). Academia attending the Academia Conference qualify for the Grameen rate.



ABOUT THE 100 € TICKET INITIATIVE

To fulfill our inclusiveness commitment, we are launching a 100 € ticket initiative specifically targeted to social business entrepreneurs living in a **Least Developed Country**, to give the chance to those who wouldn't have the chance to attend the GSBS to take part in it. To subsidize for the 100 € initiative, we will have a **funding and donations option** for every person registering for the GSBS.



**If you only wish to participate in the Academia Conference without attending the GSBS, register online through the application process.*

The Young Challengers Meeting includes dinner on November 4+5, lunch on November 5+6, as well as soft drinks and coffee breaks.

Maximize your week in Berlin with the Full Experience Tickets



FULL EXPERIENCE TICKETS

The Full Experience Tickets offer participants an opportunity to gain a distinguishably more **enriching point of view** about Social Business and related fields, and prepares them to truly **maximize their week** in Berlin, to make it the most **memorable experience** we can offer.

The Full Experience Tickets includes:

- Full access to the main GSBS event
- The Social Creativity Education
- Academia Conference (for eligible academia)*
- Opening Ceremony

It will start on **November 3rd** in the morning and end on **November 6th** in the evening.

WE HOPE TO SEE YOU THERE!

REGISTER NOW

Full Experience Tickets November 3rd - 6th

Ticket Amounts	Student Ticket	Grameen Ticket	Standard Ticket
Single ticket (1-4 tickets)	1.455 €	1.955 €	2.955 €
Group ticket (5-9 tickets)	1.355 €	1.851 €	2.734 €
Group ticket (10-19 tickets)	1.355 €	1.805 €	2.636 €
Group ticket (20 + tickets)	1.355 €	1.759 €	2.538 €

All ticket categories above include dinner on November 3, 4 & 5, lunch on November 3-6, as well as soft drinks and coffee breaks. Full Experience Tickets include the Opening Ceremony on November 4 and Academia Conference for eligible Academia only



**Note that the Academia Conference is already included in all tickets, and takes place at the same time as the Social Creativity Education. All prices are in Euro and per ticket and include 19% VAT. Students will need to provide a valid proof of enrolment. To book group tickets, please contact us at info@gsbs2015.com*

#GSBS2015